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February 2023



NEW YEAR, NEW INNOVATION

The Duravent Group would like to wish you and yours a healthy, safe, and prosperous 2023.

As we begin the new year, we are seeing some challenges – for sure! 2022 was a tale of two halves. The first half of the year was a continuation of the strong sales from the previous two in the hearth industry. The second half was a 180-degree turn as the economy reversed course and hit the brakes. This was felt everywhere in the Hearth Industry. Natural Gas appliances and accessory sales were the hardest hit as sales of these products slowed considerably throughout 2022. On the other hand, sales of wood-burning and pellet-burning appliances were strong due to homeowners looking for alternative heating.

We see the first half of 2023 continuing with this trend and we are projecting an economic recovery in the second half. So, while the economy struggles, the

Duravent Group is continuing to work to improve our efficiencies, increase our inventories, and shorten our lead times.

We now support multiple hearth brands; Duravent, Security Chimneys, Selkirk, and Amerivent. We continue to grow and support each of these brands with the best engineering and quality our industry offers. Our new R&D center in Grand Rapids MI, with the support of our labs in Vacaville, CA and Laval, Quebec, continue to make great strides in product improvement while working on the next innovations for our industry.

Throughout 2023 we will be announcing product improvements in Direct Vent, Ultimate One Chimney, DuraChimney II, and large-diameter B vent. This March we will be introducing our new Ultimate Stovepipe, which will be a completely different design from the current Selkirk Double Wall Stovepipe. We know there is much anticipation in the marketplace for these new products and product improvements and we are looking forward to bringing these to market.

We are excited to see you all at the HPB Expo in Louisville, KY this year. It starts Saturday, March 11th, so make sure to stop by our Booth 1433 and meet the team!

Here's to a strong and successful 2023!

Sincerely,



Todd Lampey
Vice President – Hearth Sales

New BV and BVO Type B Gas Vent

STOP with the twist lock. Our Type B gas vent, both BV and BVO, now require the simple process of pushing two pipes together and engaging the new DuraTab locking system. What does this offer? The best flexibility on installation, elimination of sheet metal screws, and peace of mind knowing your next install is quick, easy, and saves time and money. The kicker? Both



are also listed to UL441 / ULC-S605. These models have been engineered to heat up rapidly and remain hot during the operation of the appliance with minimal condensation in the appliance and vent system. Model BV is available with a full complement of adjustable and rigid fittings, all with an improved joint assembly. A variety of lengths are available from 6" to 60".

Want more info, tech specs, and purchase locations? The link below is all you need.

[LEARN MORE](#)

VIDEO DEBUT: Build for the Future

Duravent Group™ is fundamentally invested in Building for the Future of climate technology, but what does that mean? It means innovating the products that take the air we breathe and making it cleaner, safer, and more comfortable everywhere we live, work, and play. More brands, more products, more channels — and more importantly, an expanded vision for the future. We are proud to unveil our newest video premier — Build for the Future. Our executive team and more discuss what it really means to be pioneers in the climate technology and HVAC industry, and how we truly do touch peoples live everywhere without many even knowing it.



[SEE IT](#)

Voice of Engineering

We are usually buried deep in our labs or research areas so not much is heard from Engineering. Sometimes you might see us at HPBA, or other HVAC conferences where our products are showcased. In person or not, you the customers, however, see firsthand what we have been tinkering with. Engineering development is an exciting story and tradition of both Duravent



and our recent acquisition of Hart and Cooley. Our development story always starts and finishes with the customer. You might not always see us engineers, but our processes are so ingrained with Product Management, the sales team, and Marketing to deliver you value. Across the Duravent Group you have seen your engineering teams bring you a new one-inch chimney free of the added hassle of a radiation shield, and additional functionality across the retail products in venting. Your friendly engineering teams are hard at work driving innovation. I can't share all the secrets but just know, the Duravent Engineering Team has a lot of projects in the hopper all focused on driving value to the customer. Whether there is a market need driving development, a simplification idea for an installation, or just something so cutting edge it is revolutionary engineering is hard at work, week after week.

CONTACT US

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