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View as Webpage August 24, 2022





Turn Up the Heat!

Is it hot enough for you this summer?!?!?!? As record temperatures continue to suffocate much of the country, DuraVent's integration with Hart & Cooley has heated up as well. We have begun to consolidate production locations, enhanced a number of product offerings, and are pulling together business processes that will make us a manufacturer that is even easier to do business with.

One step toward creating a single, seamless organization was the debut of our new companywide branding and email addresses. While legacy email addresses will

continue to function, the transition to a unified @duraventgroup.com address for all employees was a big step forward in our "one team" mindset. At the end of this letter, you will see the updated email addresses for each of our Customer Service teams. I encourage you to use this new contact information for order processing, status updates, and all other order-specific communications.

This summer also included the return of the MOSTRA International HVAC trade show in Italy. Our OEM Sales Manager, Jay White, and I traveled to Milan to see people face-to-face for the first time in three years. It was amazing to see how the challenges that the world has faced since the last version of this trade show have impacted product development and innovation. Indoor air quality, filtration, and overall building health products dominated the show floor and were present in nearly every booth. Manufacturers also boasted about localized supply chains to support faster and more reliable deliveries. The speed at which the industry's innovation is occurring is amazing!

I hope each of you, our business partners and customers, enjoy what's left of the summer, and are looking forward to the transition back to school, the fall, and, most importantly, football season! We appreciate your partnership and are excited about a successful second half of 2022.

Sincerely,



Scott K. Smith

Vice President – Commercial Sales





Why Does Powder Coating Look so Much Better?

What do you do when your commercial exterior venting does not truly complement the ambiance of the structure? How do we make a regular stainless steel exterior vent match the aesthetic of the building? The answer? Factory-applied powder coat paint utilizing Sherwin-Williams Powdura® RAL Series, a super durable polyester powder coating. Sherwin-Williams is a global leader in coating materials and the Powdura powder coat formulation is designed for superior weather durability, color retention, and environmental wear and tear.

Factory-applied powder coat paint and process requires the component outer-wall material to be aluminized steel for proper paint adhesion with 304 and 316 stainless steel. A proprietary multi-stage paint process is utilized, which consists of component surface preparation and cleaning, powder coating, curing, and finally, quality inspection.

Want to know more? Contact your commercial venting sales representative for additional information. A custom factory-painted outer wall can help create an inviting interior or exterior space. Leave a lasting impression with Duravent Group's exclusive powder coat, allowing you to match any building façade and impress even the most discerning visitors.

- Powder coating is an exclusive offering from <u>Duravent Group</u>
- It allows for architectural "blending" of structure to exterior ambiance

- Provides for additional protection of exterior finish and system against weathering
- Wide range of custom color matching

CONTACT US





Building for the Future. New Grand Rapids Innovation Center!

On July 8th, Duravent Group announced the grand opening of its new Innovation Center in Grand Rapids, MI, housing the heating, ventilation and air conditioning company's research and development teams.

The event highlighted the merger of DuraVent and Hart & Cooley, each having been leaders in the building products marketplace, combines a long history in the hearth and HVAC industries with legacy brands and innovative products.

We were honored to have U.S. Rep. Peter Meijer of Grand Rapids Township and Kentwood Mayor Stephen Kepley participate in the ceremony.

President and CEO, Simon Davis, had the honor of cutting the ribbon noting, "Thank you to all who were involved in helping kick

48" Length Now Available for DuraSeal®/SecureSeal®

You wanted it, we made it. NOW available: 48" DuraSeal vent length is offered in Single-Wall and Double-Wall!

- Available in 316L or AL29-4C Stainless Steel
- Diameter range available 5" 9"

DuraSeal®/Secure Seal® single and double-wall special gas vent is manufactured in a super-ferritic stainless steel designed for extreme resistance to chloride ion pitting, crevice corrosion and stress corrosion cracking, as well as general corrosion in oxidizing and moderately reducing environments.

Built to last, DuraSeal/Secure Seal features a smooth-weld seam inside and out and is completely shielded during the welding process. Contamination or molecular

off our new Grand Rapids facility with fanfare and style. I am excited to see all that our team will accomplish as we build for the future of the HVAC climate technology industry."

changes in the weld seam are avoided and no fillers are used in the welding process.

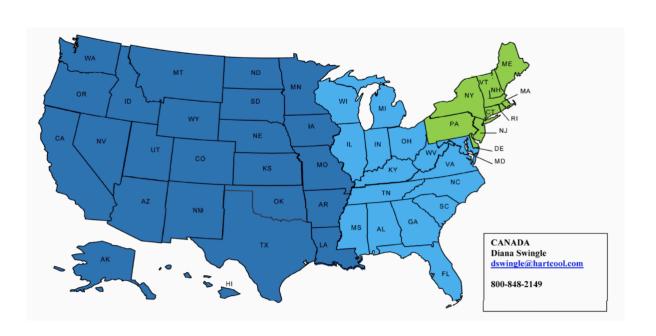
The EZ LOCK system guarantees proper fit, and the Viton O-Ring will ensure that the seal will never erode over time.

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